

Draft Agenda

Day 1: 03-Oct-2025

09:30 – 10:30 *Registration*

10:30 – 10:45 Introduction and Setting-up the Context
GIDM & Information Department

10:45 – 11:30 Understanding Basics of Disaster Risk Management
GIDM

- Key Concepts: Hazard, Vulnerability, Risk, Capacity, and Resilience
- Institutional Framework for DRM in India and Gujarat

11.30 – 11.45 *---Tea/ Coffee Break---*

11:45 – 13:00 Media as a Pillar in Disaster Management
[TBD]

- Role of media across the Disaster Cycle: Preparedness, Early Warning, Response, Recovery
- Gujarat's Media Engagement Model through SEOC & Information Department
- Importance of Local Language Media and Regional Channels
- Multi-Stakeholder Collaboration in Disaster Communication

13:00 – 14:00 *---Lunch Break---*

14:00 – 15:15 Ethical and Sensitive Reporting in Disaster Situations
[TBD]

- Guidelines for journalists on responsible coverage
- Balancing transparency, public interest, privacy of victims & Avoiding re-traumatization of victims
- Handling vulnerable communities and distress imagery

15.15 – 15.30 *---Tea/ Coffee Break---*

15:30 – 16:45 Misinformation, Fake News & Infodemic Control
[TBD]

- 'Case Examples of Misinformation during Indian Disasters (e.g., COVID-19)
- Strategies for Fake News Detection and Fact Verification
- Government of Gujarat's Initiatives in Combating Infodemic

16.45 – 17:00 **De-briefing of the Day**
GIDM

Day 2: 04-Oct-2025

10:30 – 11.45 **Digital Media and Emerging Technologies in DRM**

[TBD]

- Use of Social Media, Apps, AI, IoT, and GIS in Disaster Alerts and Public Outreach
- Creating short-form, multilingual, visual content for public awareness
- Managing official social media handles during crises

11.45 – 12.00 *---Tea/ Coffee Break---*

12.00 – 13.15 **Designing and Implementing IEC Campaigns for Community Preparedness**

[TBD]

- Crafting effective public education campaigns using folk media, radio, and digital tools
- Seasonal and hazard-specific messaging (e.g., heatwaves, monsoon, cyclones)
- Working with schools, PRIs, SHGs, and local influencers

13:15 – 14:15 *---Lunch Break---*

14:15 – 16:15 **Case Study Analysis and Group Work**

[TBD]

- Review of Real Disaster Scenarios
- Group Presentations on Lessons Learned and Communication Gaps

16:15 – 16:30 *---Tea/Coffee Break---*

16.30 – 17:00 **Concluding Session**

- Summary of Key Learnings
- Participant Reflections
- Valedictory Remarks & Certificate Distribution