



1. Key Information

Subject: Mainstreaming DRR into CSR

Date: 13-15 Feb 2024

Venue: Hotel Seven Sky Clarks ExoticAA Airport Ring Rd, Yogeswar Nagar, Bhuj, Gujarat – 370001

Format: Residential Program

Language: English, Hindi and Gujarati

Coordinator: GIDM [Mr. Piyush Ramteke, +91-9662007130, rspm1-gidm@gujarat.gov.in]

Registration Link: TBD

WhatsApp Group Link: TBD

2. Background

Natural and human induced hazards constantly impose threats to the human civilization. They impact local communities who are situated in vulnerable areas due to underlying risk factors of development. Country's geo-climatic condition as well as high degree of socio-economic vulnerability coupled with the impact of climate change makes it one of the most disaster prone countries in the world.

Disaster Risk Reduction (DRR) is a critical component of sustainable development, aiming to minimize the impact of natural or man-made disasters on communities and ecosystems. As corporations play a pivotal role in shaping societal progress, there is a growing recognition of the need to integrate DRR into Corporate Social Responsibility (CSR) initiatives.

Disaster Risk Reduction involves policies, strategies, and actions aimed at reducing the vulnerability of communities and enhancing their capacity to cope with and recover from disasters. This includes measures such as early warning systems, infrastructure development, community engagement, and education. As businesses increasingly operate in diverse and vulnerable environments, the integration of DRR in CSR becomes imperative for long-term corporate sustainability.

CSR goes beyond profit-making to encompass a corporation's responsibility towards the well-being of society and the environment. Integrating DRR into CSR aligns with the broader goal of creating a positive impact and contributing to the resilience of the communities in which businesses operate. Companies are recognizing that by addressing disaster risks, they not only fulfill their ethical obligations but also protect their investments and ensure long-term business continuity.

Key returns of integrating DRR in CSR

- a **Resilient Communities:** Incorporating DRR into CSR initiatives helps build resilient communities capable of withstanding and recovering from disasters. This not only safeguards lives and livelihoods but also ensures the stability of the local economy, benefitting businesses in the long run.
- b **Brand Reputation and Trust:** Companies that actively engage in DRR initiatives through their CSR programs enhance their brand reputation. Such efforts demonstrate a commitment to social and environmental responsibility, fostering trust among customers, investors, and the wider community.
- c **Risk Mitigation for Businesses:** By actively participating in DRR, companies can identify and mitigate risks associated with natural or other hazards. This proactive approach minimizes the potential impact on operations, supply chains, and overall business performance.
- d **Regulatory Compliance:** As governments and international bodies increasingly emphasize the integration of DRR into development agendas, businesses that incorporate these principles into their CSR strategies are more likely to comply with evolving regulations, avoiding potential legal and financial repercussions.
- e **Employee Engagement and Loyalty:** Engaging employees in CSR initiatives focused on disaster risk reduction enhances their sense of purpose and pride in their workplace. This, in turn, contributes to higher employee retention rates and improved overall morale.

GIDM with support from TSG is organizing a workshop on Mainstreaming CSR into DRR at Kutch-Bhuj. As it serves as a proactive and collaborative approach to addressing the region's vulnerability to natural hazards while promoting sustainable development and corporate responsibility.

3. Objective

The programme has following objectives:

- Enhance the understanding about guidelines on Mainstreaming DRR into CSR
- Raise understanding about disaster risk in the project area and methods to assess the 'disaster risk'
- Explore the opportunities for DRR in various sectors like Education, Health, etc.
- Encourage development of action plans for mainstreaming disaster risk in respective CSR department
- Raise awareness on comprehensive school safety and hospital safety guidelines

4. Pre-requisite

There are no pre-requisites for this training program, but prior knowledge on basics of Disaster Risk Management may be beneficial.

5. Expected Learning Outcome

At the end of the workshop participants will be able to:

- Understand the guidance note on mainstreaming DRR into CSR and methods of integration in new and ongoing CSR projects
- Explain composite disaster risk in the project area and methods to assess the 'disaster risk'
- Describe opportunities for disaster risk reduction in various sectors like education, health, infrastructure, etc,
- Develop action plans for mainstreaming disaster risk in respective CSR department
- Explain comprehensive school safety, hospital safety guidelines

6. Targeted Participants

The course is targeted for the CSR Professionals of Tata Group of companies.

7. Training Pedagogy

The training will be held at Hotel Seven Sky Clarks ExoticAA facilitated by Subject Matter Experts (SME). The training will include presentations, discussions, group activities and exposure visits.

8. Training Certificate

Certificate of completion will be given to participants who meet the following requirements:

- Attend all the sessions during the 3-days training program
- Complete the training evaluation feedback.

9. Tentative Schedule

The tentative schedule of the program is mentioned below;

Day – 1 (13 th Feb 2024)			
Time	Session	Session Details/ Objectives	Resource
08.30 - 09.00	Registration	<ul style="list-style-type: none"> Online registration of participants Training kit distribution Facility briefing Safety briefing 	GIDM
09.00 – 09.50	Pre-Test & Introduction of Participants	<ul style="list-style-type: none"> 10 Question online Test on DRR (15mins) Establishment of Ground rules Introduce the participants Formulation of TMC and roles 	GIDM
09.50 – 10.15	Context setting and Introduction to workshop	At the end of the session participants would be able to: <ul style="list-style-type: none"> Explain background, objective and expectations from the training programme Outline of guidance document 	Shrirang Dhavale, TSG
10.15 – 10.30	Keynote Address	At the end of the session participants would be able to describe: <ul style="list-style-type: none"> Significance of mainstreaming DRR into CSR 	GCSO, TSG (Virtual)
10.30 – 10.45	Tea break		
10.45 – 12.00	Reconstruction of Bhuj: Impact of earthquake & lessons learnt from recovery	At the end of the session participants would be able to understand: <ul style="list-style-type: none"> Impacts by 2001 Bhuj Earthquake on communities and sectors Relief to recovery efforts by Govt. & International Agencies Lessons learnt from 'owner driven reconstruction' and rehabilitation work towards building resilience of Kutch 	GIDM/District Administration-Kutch
12.00 – 13.15	Role of communities in building disaster resilience	At the end of the session participants would be able to understand: <ul style="list-style-type: none"> Risk perception through community lens Community based risk governance and response mechanism Tools for risk assessment at local level –PRA, FGD, etc Women as agent of resilience Risk informed GPDP- Case study of Kunaria Gram Panchayat 	Sushma Iyengar, MHT / Unnati / Sarpanch Kunaria GP
13.15 – 13.30	Exercise – Handover (to be presented on last day)	Mainstreaming DRR into CSR in respective pilot project <ul style="list-style-type: none"> Risk assessment and prioritization Suggestive DRR measures Plan of execution 	Ipsita Das, TSG
13.30 – 14.20	Lunch Break		
14.20 – 15.00	Travel to Smritivan	<ul style="list-style-type: none"> Briefing about site visit Group formation 	GIDM/District Administration-Kutch
15.00 – 18.00	Visit to Smritivan	At the end of the session participants would be able to understand: <ul style="list-style-type: none"> Journey through the memories of 2001 Earthquake with immersive experience Science of Hazards through simulation experience 	GIDM/District Administration-Kutch